

PATRICK'S

PLATFORM



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13

WWW.PATRICKS.CO.NZ
HAMILTON NZ 07 839 2397

patrick's 40 years of making women beautiful

THANK YOU TO EVERYONE WHO HAS SENT IN THE POSITIVE FEEDBACK

about the article I featured in for Tempo/Waikato Times. What started out as an interview about retirement, ended up as the main feature in the lift out Tempo section. It was ironic being about retirement as retirement is not for me – I'm planning to work at least one day a week till I am 84!

I have had such positive things happen since the article and it's been great to have contact with people from my past and lots of ex staff and trainees have made very positive comments about their time with the Patrick's group.

Within that article it mentioned my real estate concept working alongside my brother but that didn't work out the way we planned and he was offered a role within the industry he just had to take . Then after I got



used to the idea I realized that maybe the message was to really work on the business that I have owned for forty years and stick to what I know and love the best. Thanks to all those clients that supported and encouraged me. I am looking forward to the second half of this year and feel empowered by my staff and the goals we have set to meet by June 2014.

To view the article online

<http://www.stuff.co.nz/waikato-times/lifestyle/8703436/Forty-years-of-making-Waikato-women-beautiful>



patricks promise

HOPEFULLY YOU HAVE
HEARD OUR RADIO
ADVERTISING TALKING
ABOUT EXPRESS
SERVICE AND GREAT
PRICES?

You may be asking what does this mean and what exactly is this 'Express hairdressing'? We will now be offering in both our Glenview and Hillcrest Salons appointments with our new 'Express Stylists' who have joined the salon teams upon completing their two years training at our School. Simply put, you will still receive the Patricks experience but by newer stylists and at very affordable prices. Pricelists for all three sites are available on the salon page of our website <http://www.patricks.co.nz/Salons.html> as well as on our Facebook page <http://www.facebook.com/pages/Patricks-Hairdressing/134778103394536> For regular updates please visit our website with Patricks blog and/or 'like' our Facebook page.

patrick's pride

IN LINE WITH THE GOALS WE HAVE SET AS A TEAM, NEW APPOINTMENTS HAVE BEEN MADE WITHIN THE PATRICKS GROUP;



Kate McPherson
Team Leader Hillcrest Salon



Davina Katipa-Maikuku **new**
Team Leader Glenview Salon



Sean Archer
Team Leader year two students



Lisa Hermes **new**
Team Leader year one students



Lisa Armstrong **new**
Team Leader Gateway.
Lisa is also back working in the Hillcrest Salon Tuesdays (2pm – 7:30pm) and Thursday evenings.

“I AM VERY EXCITED ABOUT THESE CHANGES WITHIN THE GROUP AND FEEL AS A TEAM WE HAVE WHAT IT TAKES TO BE SUCCESSFUL IN THE MARKETPLACE”

Kowhai remains the Business Manager and I still just hold onto the position as Director.
We are also very fortunate to have Sue Hovell take on the role as Business Advisor to our group.

PLAUDITS PREPERATIONS PLANS PHILOSOPHY

patrick's plaudits

LAST MONTH I WAS ASKED TO JUDGE THE HAMILTON GIRLS HIGH SCHOOL YOUNG ENTERPRISE BUSINESS CHALLENGE

which for me was a really great experience and a privilege to be a part of. The students worked in teams (approx eight per team) and had three days to form a company (notional) deciding on a hypothetical product then researching, writing a business plan, preparing a business strategy and lastly producing and selling their product. I was invited on the final day as part of the judging panel to which they had to present their business concepts in an expo set up to the separate judges. I was so impressed and felt very honoured to have been part of it. It is an awesome experience for all the students to have taken part in and credit to the school for being involved.

patrick's preperations

WINTER IS HERE

and although I love the heat of summer it's great during winter to be able to dress up and wear layers of clothing especially scarves. During this time we also love having changes to our haircuts and colours and all hairdressers love that challenge. So bring in your ideas and even photos as we are always up to as much of a change as you want. I look forward to seeing you in the salons.

patrick's plans

WOW IT ONLY TOOK FOUR MONTHS

for my new house to be built from start to finish 5th of Jan to the 16th of May! I loved the process and want to acknowledge Builder Joel Stevenson and his team who were amazing. I have Mum with me and it's just so good to be getting really settled in and loving it. Can you believe this but I can see myself living there for a long time. My nephew Hunter likes it also and asked his Dad if I sold could they buy it so that was a vote of confidence.

I'm sure it's not everybody's taste with eight colours and eight wallpapers but I feel really at home in it. Really looking forward to dinner parties and lots of socialising there.

patrick's philosophy

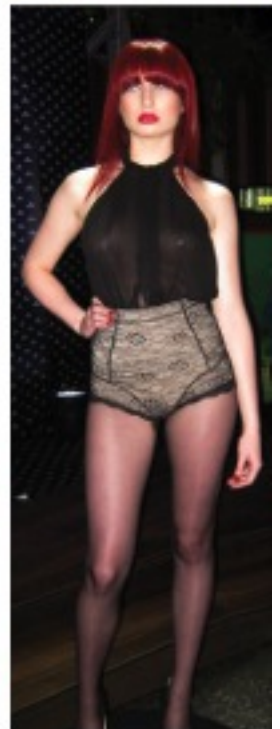
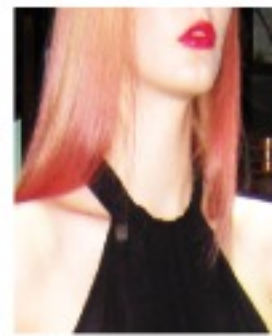
WINTER ALSO MEANS

for me time in Taupo with mulled wine looking out towards the mountains covered in snow and time out relaxing thinking about how lucky I really am. Life's great nearly 60 still have hair, a little too much weight, lots of great friends, family that matters and a career that I love. On that note, thank you to my clients, family and friends who have supported me and the team over the last 40 years and here's too many more.



patricks professional development

As a team we travelled in a pack of twelve to the Re-launch of a Schwarzkopf colour range held at Britomart Country Club 17 June. It was a glitzy night and a great venue displaying some of the new colours available in the range. Very excited about the developments to the products which will be available in our Hillcrest Salon mid-late August 2013....watch this space



patrick's progression

WE ARE ALSO PROUD TO ANNOUNCE THAT WE NOW OFFER TWO NEW SERVICES TO THE PATRICKS GROUP;

Beautiful Nails by Kim Boulton *(Qualified Nail Technician)*



With over 15 years experience we only use the highest quality products available. Whether it be a natural look, classic finish or something bright and funky the perfect nails can be yours.

Acrylics are strong and durable and when correctly applied are the ultimate long lasting nail enhancement. Suitable for those who are busy with their hands.

With meticulous attention to detail Kim can even transform short, damaged or bitten nails into elegant perfect, natural looking nails.

Located at Patricks Hillcrest, 131 Cambridge Road, Hillcrest.

Bookings essential please phone Kim direct

027 367 1147

Makeup by Lisa Hermes



As a Qualified Hairdresser and Makeup artist Lisa can create the 'complete' look using the luxurious range of Bella Vi. Hair and makeup packages start from \$99.00.

Quotes for Wedding parties and special occasions available.

Bookings essential and can be made at either of the Patricks Salons (Glenview or Hillcrest).

Bella Vi[®]
PURE MINERAL COSMETICS